

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG17/12 17.40  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUEH

CONTRACT # 6282545

	CLASS:	NATL.	LOCAL	REGIONAL
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ORDER # \_\_\_\_\_ CONTINUAÇÃO # \_\_\_\_\_

PRDCT	<u>PRIORITIES USA ACT</u>	<u>EST#1559</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE RECEIVED \_\_\_\_\_

REP: TO: NSM/NSA  
FR: CAITLIN FOR JULIE  
M1-2 OK'D, SEE LNS 30-31  
TTLS: RTS  
PLS CONFIRM, THX! 8/16

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1559												
2		S	1210A-105A	30		\$425.00	9/7	9/7	0		FRI	0
PROGRAM : J KIMMEL-ABC< CON COM1 : J KIMMEL-ABC<												
30		A	1235A-135A	30		\$425.00	9/7	9/7	1		FRI	1
PROGRAM : JIM KIMMEL ORD COM1 : TP FOR KIMMEL DUE HS SPORTS THIS IS A MAKE-GOOD FOR SEP7 ON LINE-2 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	S		1210A-105A	30		\$425.00	9/4	9/4	0		TUE	0
PROGRAM : J KIMMEL-ABC<												
CON COM1: J KIMMEL-ABC<												
31	A		1205A-105A	30		\$425.00	9/4	9/4	1		TUE	1
PROGRAM : J KIMMEL-ABC<												
ORD COM1: TP KIMMEL												
THIS IS A MAKE-GOOD FOR SEP4 ON LINE-20 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#2	MISSED:FRI/1210A-105A				SEP7		30S	\$425.00	(AUG17/12)	
			OFFER:FRI/1235A-135A				SEP7		30S	\$425.00	PLS ADVISE.	
			CMT:TP FOR KIMMEL DUE HS SPORTS									
M2	OK'D	BUY#20	MISSED:TUE/1210A-105A				SEP4		30S	\$425.00	(AUG17/12)	
			OFFER:TUE/1205A-105A				SEP4		30S	\$425.00	PLS ADVISE.	
			CMT:TP KIMMEL									
CONTRACT TOTAL											36725.00	
TOTAL SPOTS											29	
SEP/12    36725.00												

MARKET TOTALS \$108,014    WFTV 34%    WKMG 18%    WESH 21%    WOFL 15%    WKCF 2%    WRBW 5%    CABL 5%

WOPX 0%    WRDQ 0%    EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE